

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	2228406
<b>Application Number:</b>	10653708
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	2692
<b>Title of Invention:</b>	Branding framework
<b>First Named Inventor/Applicant Name:</b>	Peter Wassmann
<b>Customer Number:</b>	321
<b>Filer:</b>	Tan-Chi Yuan/Elizabeth Williams
<b>Filer Authorized By:</b>	Tan-Chi Yuan
<b>Attorney Docket Number:</b>	MS#303971.01 (5069)
<b>Receipt Date:</b>	21-SEP-2007
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	yes
Payment was successfully received in RAM	\$ 1240
RAM confirmation Number	2532
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes) /Message Digest	Multi Part /.zip	Pages (if appl.)
1		00537248.PDF	136784 0d543b67968b709b94779ec615a25ae09 5aa17b09	yes	14
<b>Multipart Description/PDF files in .zip description</b>					
	<b>Document Description</b>		<b>Start</b>	<b>End</b>	
	Amendment - After Non-Final Rejection		1	1	
	Specification		2	2	
	Claims		3	9	
	Applicant Arguments/Remarks Made in an Amendment		10	14	
<b>Warnings:</b>					
<b>Information:</b>					
2	Request for Continued Examination (RCE)	00536637.PDF	644348 07e779baa9fcb53dccc9b78b04087d43 9a528c25	no	3
<b>Warnings:</b>					
<b>Information:</b>					
3	Information Disclosure Statement (IDS) Filed	00492735.PDF	664120 7370aadfee2dea8e028dc00e5276ca0 33a0f50b	no	4
<b>Warnings:</b>					
<b>Information:</b>					
4	Foreign Reference	00468458.pdf	897462 c89c0d76c3ec62376079ac2720b7c81c3 18d3116	no	16
<b>Warnings:</b>					
<b>Information:</b>					
5	NPL Documents	00468457.pdf	143574 8d2f992ced4c9337c9e35b3c40e1a155c bd3094ac	no	2
<b>Warnings:</b>					
<b>Information:</b>					
6	Fee Worksheet (PTO-06)	fee-info.pdf	8298 548e35449e12ba9ce7cdc26c04e37eb aaffdc0b1	no	2
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			2494586		

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.